

College Advising Corps



College Access Affinity Group

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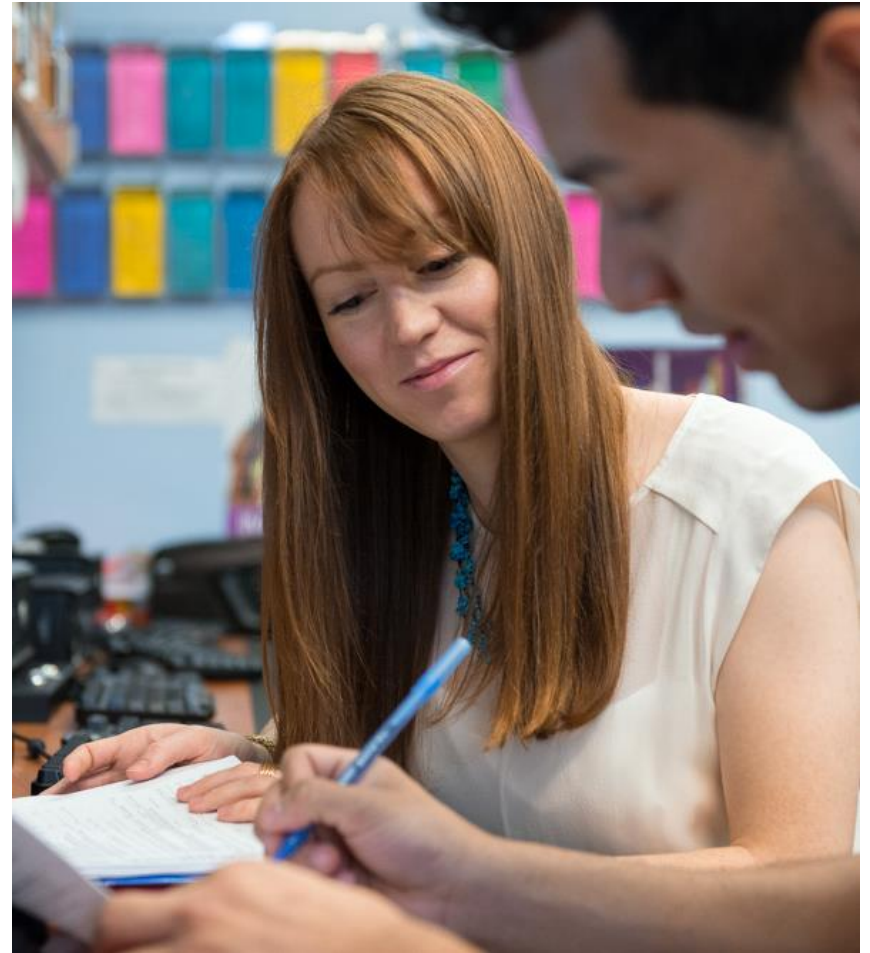
Dr. Eric Bettinger, Associate Professor, Graduate School of Education.
Stanford University

Today's Agenda

- Increasing opportunity for America's students - Overview of College Advising Corps
- In the field – How schools and advisers work in partnership to serve students
- Closing the gap – Impact of College Advising Corps on students served

Our Mission

College Advising Corps aims to increase the number of low-income, first-generation college, and underrepresented students entering and completing higher education. It is our goal to work in partnership with schools, families, and communities to provide greater access to college for youth.



Our Innovative Model



- Near-peer college advisers serving full-time in high schools
- Research-based, “college match” strategy
- Open-door, whole school approach
- Service through partnership
- Anchored and co-invested by higher education institutions

Higher Education Partner Institutions 2014-15

- State of Alaska
- Brown University
- Davidson College
- Duke University
- Franklin and Marshall College
- Michigan State University
- New York University
- North Carolina State University
- Texas A&M University
- Texas Christian University
- Texas State University
- Trinity University
- University of California, Berkeley
- University of Georgia
- University of Illinois
- University of Michigan
- University of Missouri - Columbia
- University of North Carolina at Chapel Hill
- University of Texas at Austin
- University of Southern California
- University of Virginia
- University of Wyoming
- Washington University in St. Louis



The College Advising Corps works to increase the number of low-income, first-generation college and underrepresented high school students who enter and complete higher education. We do this by partnering with over 24 higher-education institutions to place well-trained recent college graduates as full-time advisers in underserved schools.

2014-2015 College Advising Corps

456 
NEAR-PEER **ADVISERS**

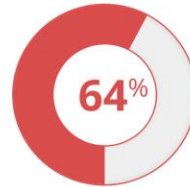
Our advisers are in
483 schools



serving
140,000
students
located in

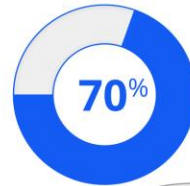
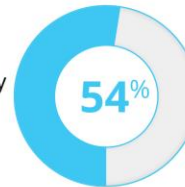


14 States

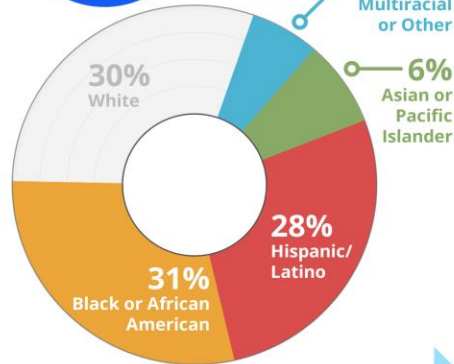


were Pell Eligible

were the First in Family
to Attend College



are People of Color



learn more at
advisingcorps.org

School Demographics, 2014-2015

In 2014-2015, **456** advisers will serve **483** schools and **150,000+** students.

At an average school:

70% are underrepresented students

72% are eligible for F/R lunch

Average racial composition:

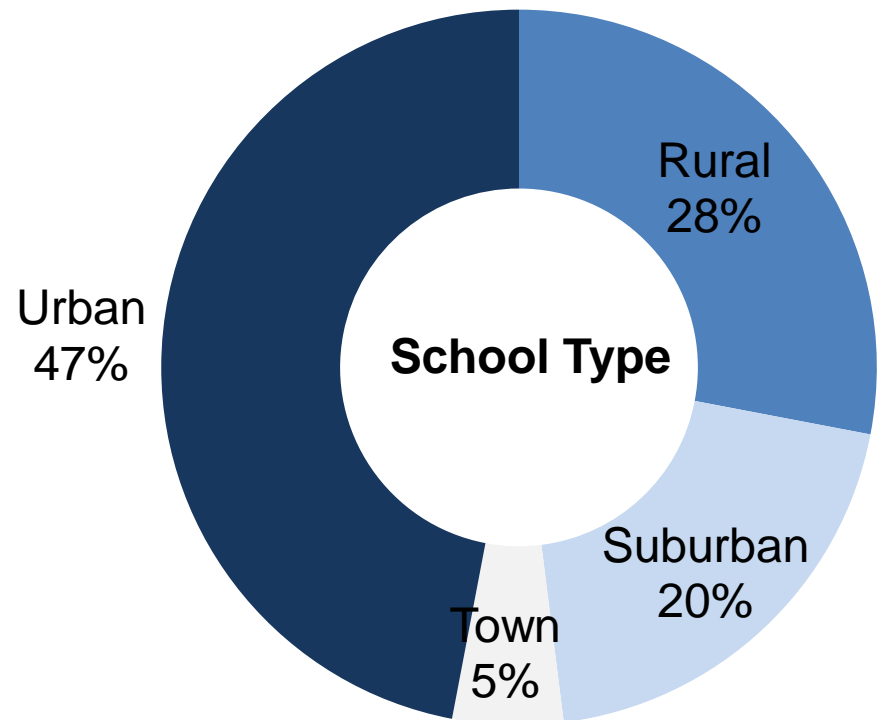
30% Black or African American

34% Hispanic or Latino

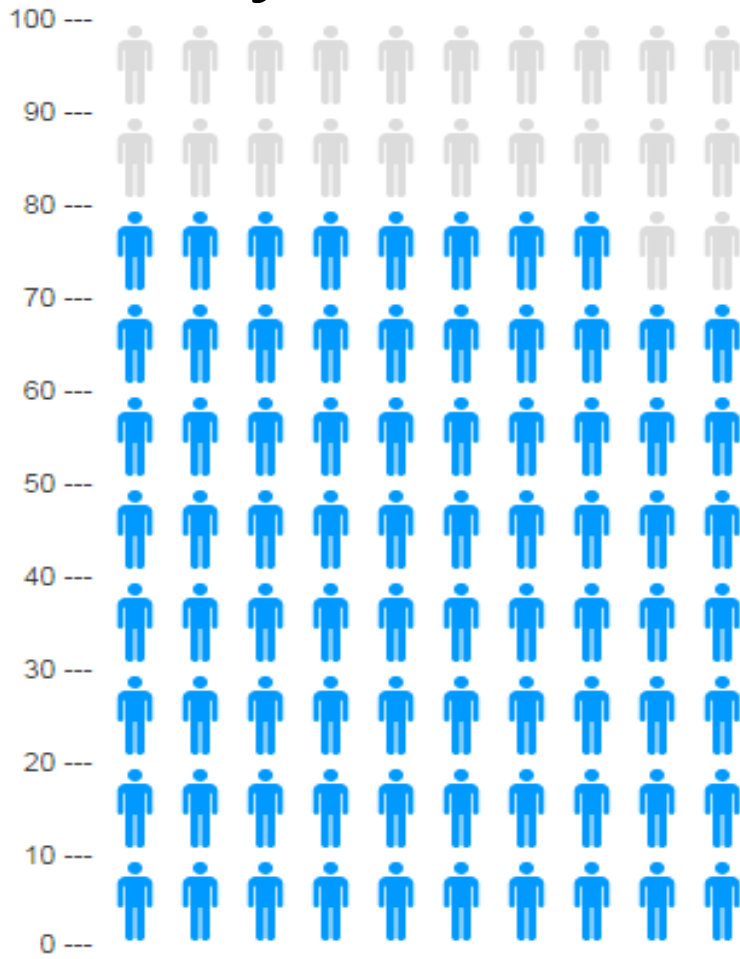
4% Asian/Pacific Islander

2.6% Multiracial or Other

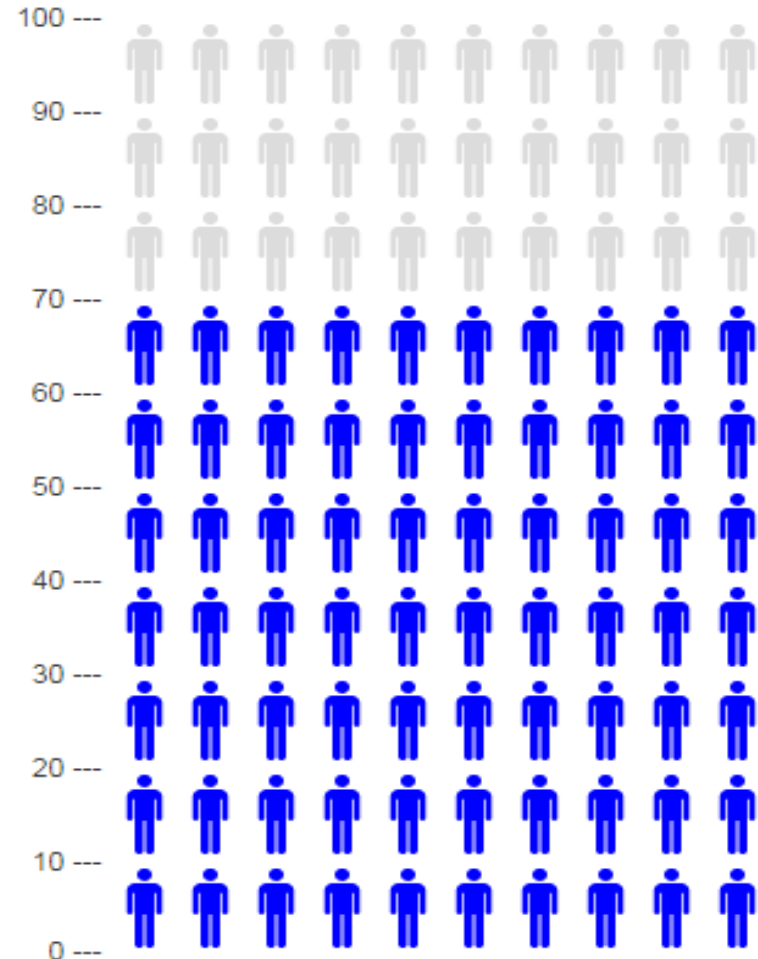
28% White



The Near Peer Model is a Key CAC Priority



78% of students are underrepresented



70% of advisers are underrepresented

Service Activities/Key Performance Indicators

College campus visits

College representative visits

College fairs

SAT/ACT Registration

College-related workshops

Match and fit college application submissions

FAFSA submission and completion

Scholarship dollars



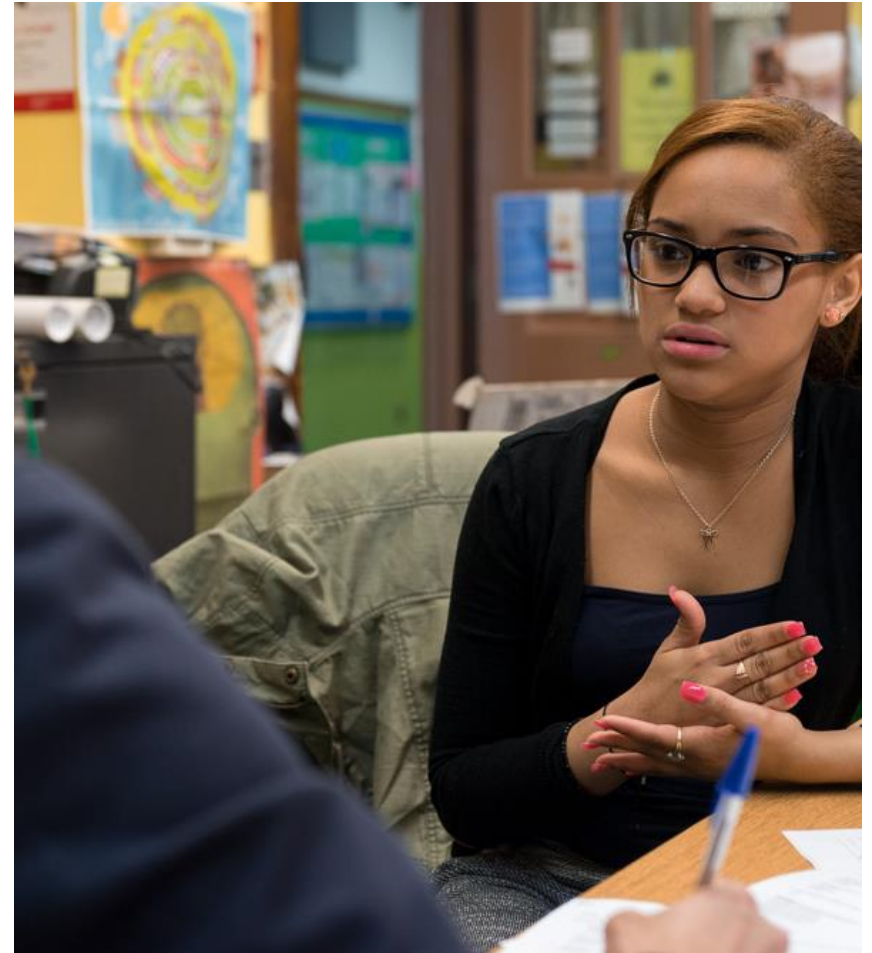
In the Field:

How Schools and Advisers Work in
Partnership to Serve Students

Strategic Partnerships

Increasing the college-going rate in College Advising Corps partner high schools is not a one-person job.

Strategic collaboration is an effective tool to help more students gain access to higher education.



Strategic Collaboration

Postsecondary Leadership Teams help to:

- ✓ Establish or grow college-going culture;
- ✓ Build a college access infrastructure in the school; and
- ✓ Make a positive impact on student achievement and college access while encouraging collaboration around common college access goals and outcomes.

PSLT: Gateway High School

Postsecondary Leadership Team Members

- ✓ **Administrators**
- ✓ **MCAC Adviser**
- ✓ **Counselors**
- ✓ **SPED Teachers**
- ✓ **Trio/ETS**
- ✓ **The Scholarship Foundation**
- ✓ **College Summit**



What does the PSLT do?



Accountability

- How the PSLT sets goals
- How the team monitors and tracks outcomes
- How the team stays accountable

Closing the Gaps:

Impact of College Advising Corps on Students Served

Impact on college matriculation

- ▶ Once the College Advising Corps adviser is established in the school, the trend in enrollment increases.
- ▶ Many schools see a double digit increase in enrollment.
- ▶ One year persistence rate of 74% at all higher education institutions. 87% persistence rate for CAC advisees enrolling at CAC partner institutions.



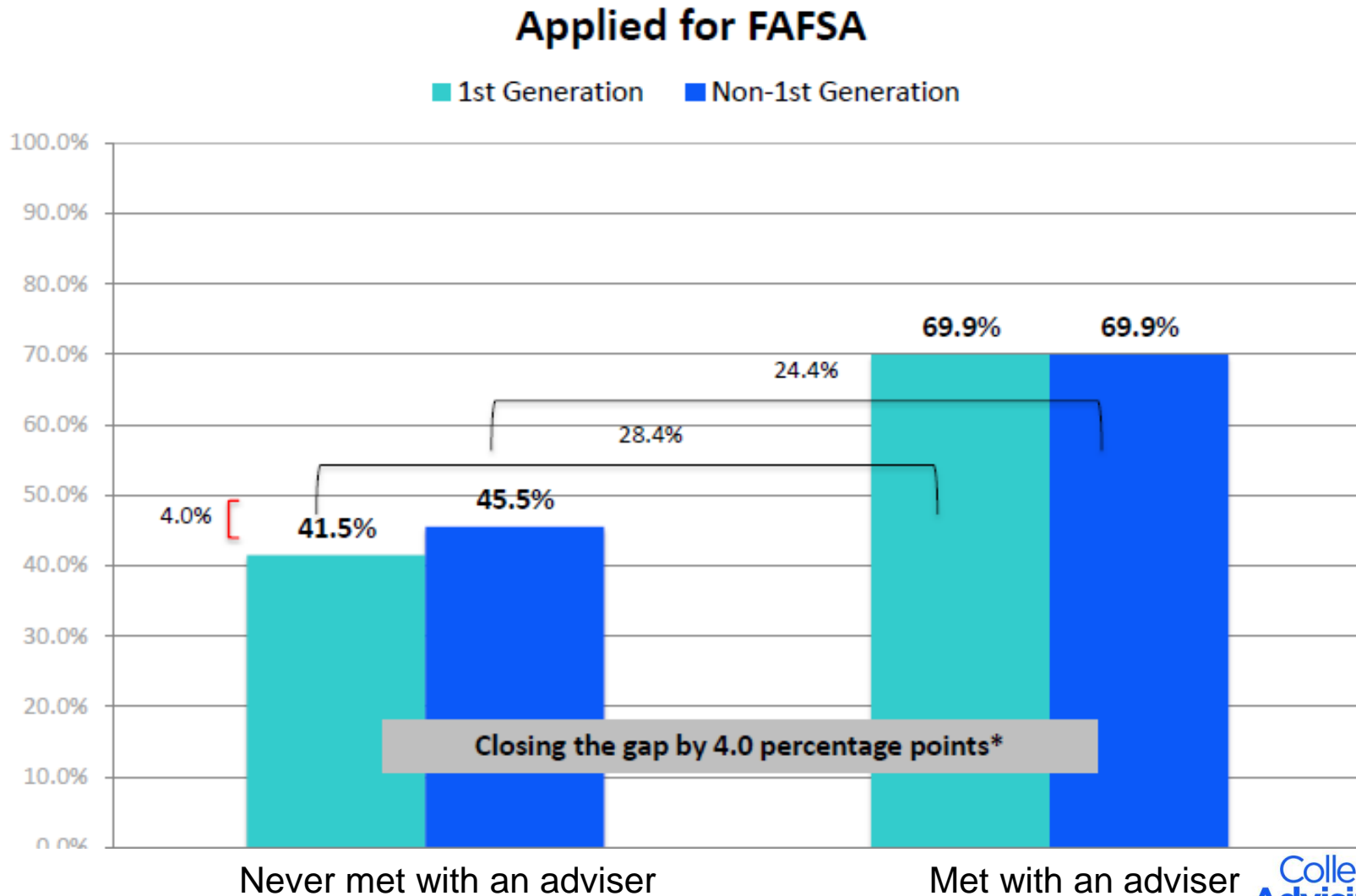
Impact on college-going culture

Seniors who have met with the CAC adviser in their school are:

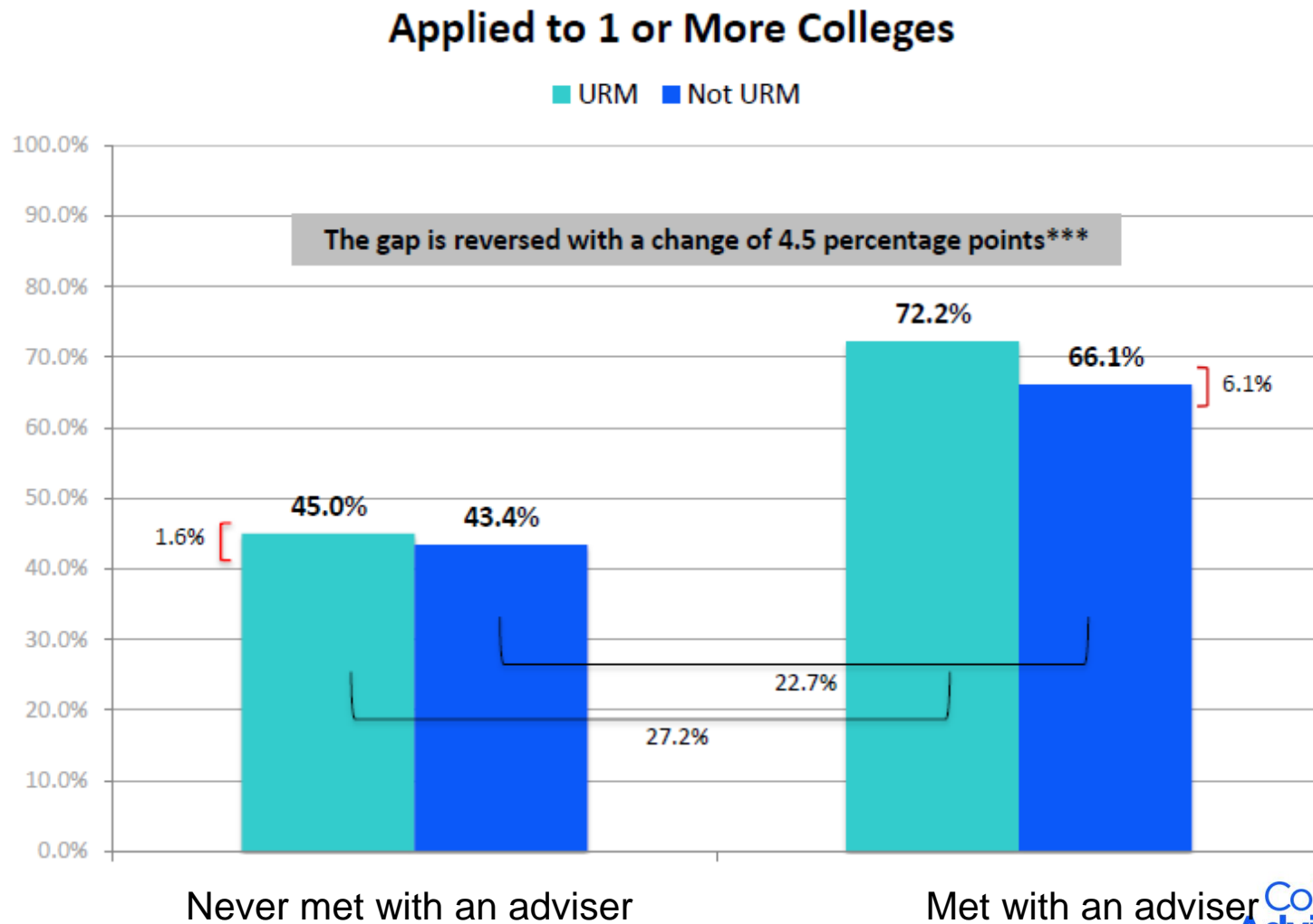


- 30% more likely to apply to a college/university
- 22% more likely to attend financial aid workshops
- 27% more likely to submit the FAFSA
- 22% more likely to have heard of Pell Grants, and
- 17% more likely to take the ACT

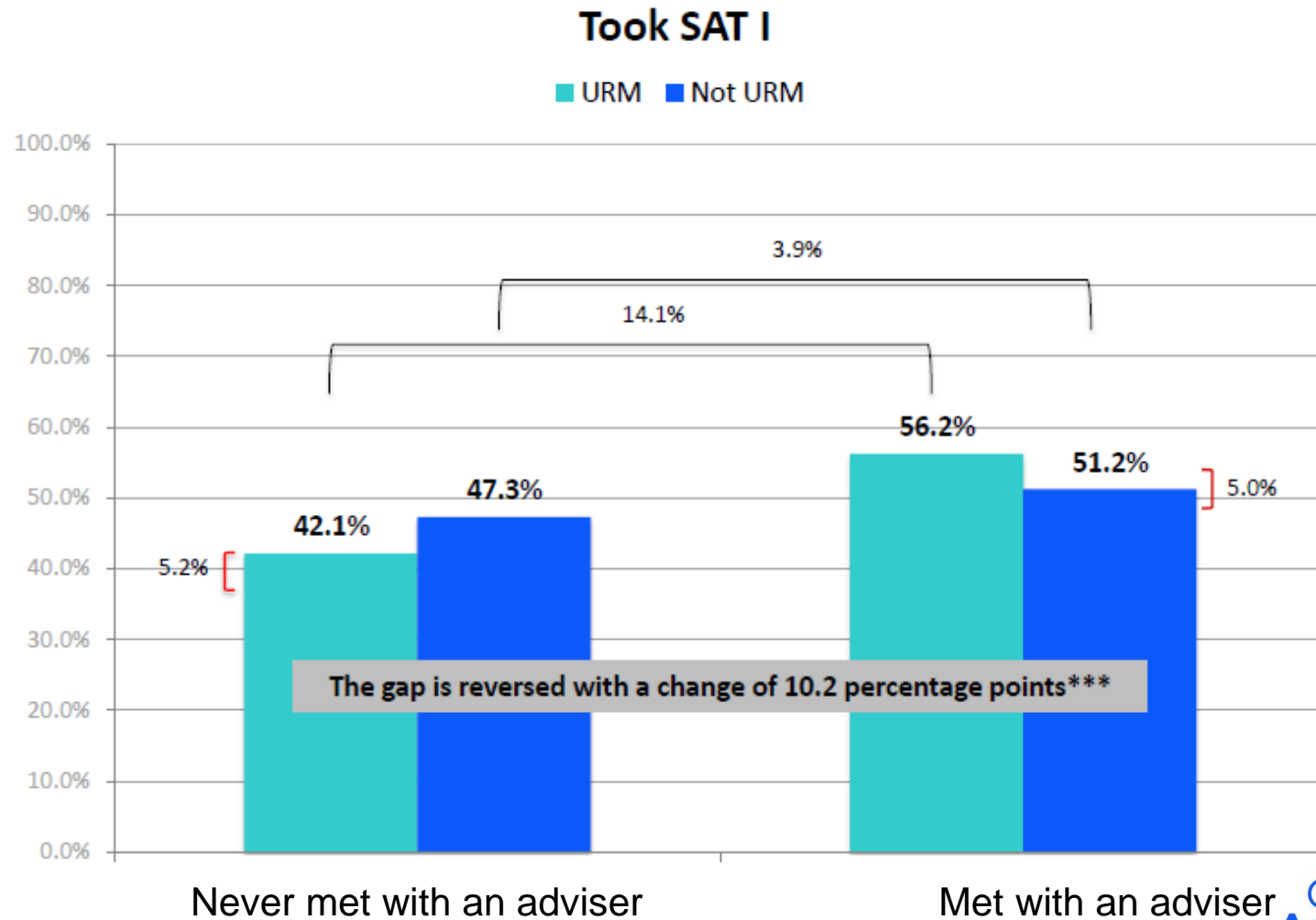
The gap in submitting a FAFSA is closed by 4 percentage points



The gap in applying to 1 or more colleges is reversed with a change of 4.5 percentage points



The gap in taking the SAT is reversed with a change of 10.2 percentage points



Stay Connected



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